



LEADING WORLD BUSINESS

Construction Equipment Association

**UK Pavilion at
Conexpo-Con/Agg
22-26 March 2011**

Supported by UK Trade & Investment



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TRADE &
INVESTMENT







March 2011

**Introduction to the CEA / UKTI Group at Conexpo
22 – 26 March 2011, Las Vegas**

I am pleased that the Construction Equipment Association, with the support of UK Trade & Investment will again bring a UK Group to exhibit at Conexpo 2011. The UK Pavilion is located in the Central Hall. Additional UK exhibitors can also be found in other areas around the exhibition.

The UK construction equipment industry is worth \$13.5 billion a year to the British economy and its influence can be seen in virtually every country in the world. Such a powerful industry demands a powerful voice. With over 100 member organisations – including original manufacturers and suppliers – the Construction Equipment Association (CEA) represents some of the world's biggest UK-based names.

We support our members' interests by promoting their world-class research and development, manufacturing skills and cutting-edge products, all of which play a vital role in shaping our world. We also help influence legislation and EU and global regulation. One of the ways we do this is by being an active member of the EU's Committee for European Construction Equipment, as well as the lead organisation in CESAR, a hugely successful plant security scheme.

If you'd like any further information, please visit the UK Information Centre on the UK Pavilion in the Central Hall 4133 or our web site - www.coneq.org.uk

A handwritten signature in blue ink that reads 'Rob Oliver'.

Rob Oliver, CEA Chief Executive



UK Trade & Investment is the Government department that helps UK based companies succeed in an increasingly global economy. Our range of expert services are tailored to the needs of individual businesses to maximise their international success. We provide companies with knowledge, advice and practical support.

UK Trade & Investment also helps overseas companies bring high quality investment to the UK's dynamic economy – acknowledged as Europe's best place from which to succeed in global business. We provide support and advice to investors at all stages of their business decision-making.

UK Trade & Investment offers expertise and contacts through a network of international specialists throughout the UK, and in British Embassies and other diplomatic posts around the world.

We can assist at all stages of the business planning cycle, from inception to completion. Here's an overview of what UK Trade & Investment does to foster companies' growth: -

In The Export Market

- Support to build export capability.
- A range of services to assist in exporting for the first time.
- Advice and support including the highly regarded Passport to Export programme that puts together in one simple, responsive process all the tools that exporting companies need to grow their business. The package includes advice from an international trade adviser to help develop an export strategy, identify gaps in international trade skills and then provide assistance with training, help before a visit to an overseas market and post-visit evaluation.
- Information and opportunities including sales lead and bespoke research carried out by overseas teams that can be accessed via the web. Programmes of face-to-face meetings can also be arranged in-market and with key decision makers brought to the UK.
- Making it happen by arranging meetings with key business contacts, and financially supporting eligible companies to travel in groups, or at times alone to tradeshows through our Tradeshaw Access Programme (TAP), or on overseas missions. UK Trade & Investment puts companies in touch with carefully selected potential buyers in their sector who are regularly brought in groups to the UK to see the best we have to offer.

Investors To The UK

- In-depth information provision.
- Support with doing international business from the UK.
- UK Trade & Investment will provide targeted companies with a range of support including (where appropriate) a client account manager who will help existing investors develop their business. These account managers will advise on appropriate usage of trade services including sales leads and market research.
- UK Trade & Investment will advise on the UK as a potential business location from the inception of the decision-making process through to detailed exploration of location options.

For further information please visit us at www.ukti.gov.uk

United Kingdom Companies Exhibiting at Conexpo



Arrowhead Rockdrill Co Ltd
Stand No. H-30710

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robertjsherwin@aol.com; brian@arrowheadrockdrill.co.uk
www.arrowheadrockdrill.com
Contact: Mr Robert Sherwin

Hydraulic hammers, demolition tools & wear parts.



BSP International Foundations Ltd
Stand No. C-4232

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dredhead@bspif.co.uk
www.bsp-if.com
Contact: Mr David Redhead

BSP International Foundations is one of the world's premier manufacturers of hydraulic piling hammers and ground improvement equipment. A continuing research and development program keeps BSP in the forefront of the challenging engineering technologies that have been at the heart of its success for the past 100 years.

Over that time, BSP has pioneered the evolution of piling hammer design and has manufactured simple drop hammers, steam hammers, air hammers, diesel hammers and was the first UK Company to launch hydraulic impact hammer to the world market. BSP are also inventors of the dynamic compaction process known as RIC (Rapid Impact Compaction).



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The UK trade association serving construction equipment manufacturers, their component and accessory suppliers and service providers.

Cranes Today Magazine
Stand No. G-252

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rhowes@cranestodaymagazine.com
www.cranestodaymagazine.com
Contact: Mr Richard Howes

Journals include; Cranes Today, Hoist, Tunnels & Tunnelling.
B2B media products.



Datatag ID Ltd & The Official CESAR Scheme
Stand No. C-4133 (CEA)

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www.cesarscheme.org
Contact: Mr Kevin Howells

CESAR offers a comprehensive plant registration database linked with state-of-the-art covert marking technology. It has been proven that by having CESAR registration markings fitted to your construction plant and machinery massively reduces the risk of having your equipment stolen. Our products include glass tag transponders, self adhesive tag transponders, unique plant identification tamper proof plates, Datatag DNA, and Datadots®. CESAR is currently fitted as standard to many of the leading manufacturers including Caterpillar, JCB and John Deere, with many more manufacturers looking to join to the scheme.

CESAR has been highly successful in the UK and has been developed to be used internationally.



EDGE. Design and Engineering Innovation
Stand No. B-940

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Mr Darragh Cullen

EDGE® are one of the global leaders in the design and distribution of a range of equipment used in the recycling, materials handling and quarrying industries. At CONEXPO-CON/AGG 2011 exhibition, EDGE® will be spotlighting its latest product developments, services and expertise. EDGE® SLAYER (On Display)

The EDGE Slayer is a twin-shaft slow-speed shredder with a range of features including: rapid shaft interchange, modular shaft construction and an infinite number of shaft configuration options. The TS80 (On Display) is a heavy-duty track-mounted stockpiling system, designed to cut operator costs by removing the need for wheel loaders to create stockpiles.



Friction Marketing Co Ltd
Stand no. C-4139

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www.frictionmarketing.co.uk
Contact: Mr Allan Mackintosh

Manufacturer of original equipment friction and steel discs for use in axle and transmissions for agricultural tractors, earthmoving and mining equipment. Design specification and supply of complete driveline solution.



Gate 7 LLC
Stand No. C-4336

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www.gate7.co.uk
Contact: Mr Paul Crilley, Mr Keith Wickham

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john.reay@gate7llc.com
Contact: John Reay

Gate 7 are manufacturers of decals and supply Globally to Construction, Agriculture, and Crane OEM's. Our products are manufactured to exceed our customers standards, Gate 7 are accredited to ISO9001:2008 and ISO14001:2004 standards. Global LTA's are in place with some of the worlds best known OEMs. Practising Lean principals Gate7 concentrate on producing a quality product, and will always endeavour to "Improve the Product, Reduce the Cost".



GKD Technik Ltd
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nickground@gkdtechnik.com
www.gkdtechnik.co
Contact: Mr Nick Ground

GKD Technik will be exhibiting a range of on board monitoring, limiting and safety systems for excavators and other hydraulically operated machinery. The range includes rated capacity indicators for excavators, specialised road rail vehicle stability and control systems with remote access technologies, height restriction systems for utility machinery such as hedge cutters and lighting maintenance machinery and sensors for position monitoring plus an overview of our specialised development services.



GKN Land Systems
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GKN Land Systems is a technology leader in design, application engineering and production of components and solutions for the construction, mining and industrial machinery markets. With global manufacturing and test facilities supported by an extensive aftermarket and distribution service, GKN Land Systems is a leading producer of PTO shafts, off highway wheels, driveline components, clutches, gearboxes, hubs, spindles and vehicle structures. GKN Land Systems, part of GKN Plc, renowned for engineering excellence.



International Powered Access Federation (IPAF)
Stand No. S-19722

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Contact: Mr Tim Whiteman

IPAF promotes the safe and effective use of powered access equipment worldwide. It is a not-for-profit organisation owned by its members who include manufacturers, rental companies, contractors and users. The PAL Card operator training programme is managed by in the US by AWPT, Inc., the North American subsidiary of IPAF.

Visit IPAF at the Lift Safety Zone in the Silver Lot 4 at CONEXPO. At the Lift Safety Zone, IPAF will be using dynamic demonstrations to show visitors how to assess ground conditions and take appropriate safety measures when using aerials.



International Transmissions Limited - Division of J.C.Bamford Excavators Limited
Stand No. S2-18228

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Contact: Mr Nigel Harding

Manufacturer and Supplier of Off-Highway Axles, Transmissions Power Trains and Drivelines ranging from 30 to 150kW. For Agricultural, Construction, Industrial, Mining and Aviation Industries.



JCB
Stand No. G-160

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JCB has 18 manufacturing facilities on four continents and employs more than 7000 people worldwide. There are 11 facilities in the UK, three in India and others in the USA, China, Germany and Brazil. JCB manufactures over 300 construction machines including: backhoe loaders; Loadall telescopic handlers; tracked and wheeled excavators; wheeled loaders; articulated dump trucks; rough terrain forklifts; mini excavators; skid steers loaders; JCB Vibromax compaction equipment; generators and utility products.

The latest of each will be shown at Conexpo 2011, including the new generation of skid steer and tracked loaders – designed and manufactured at JCB's North American headquarters in Savannah, Ga.



KHL Group
Stand No. S-573

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KHL Group is one of the world's leading providers of construction-related information. KHL's highlight of the show in Las Vegas will be the launch of the company's new title – Construction Latin America. Produced in Spanish and Portuguese, the magazine is destined to become the region's prime construction title. The Group also has six international, two US domestic, a domestic Turkish-language magazine and a Chinese domestic newsletter.

Magazines include : International Construction, Construction Europe, International Cranes & Specialized Transport, Access International, Demolition & Recycling International, International Rental News, American Cranes & Transport, International Construction China, International Construction Turkey, Access Lift and Handlers and Construction Latin America.



McQuaid Engineering
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McQuaid Engineering manufactures a range of rock breaker boom systems that are designed for the purpose of breaking oversize material that becomes blocked in the crusher. Our boom systems can be mounted on all pedestal crushers and all makes/brands of mobile crusher.

The MQ boom system package consists on the rock breaker boom, power unit, operating controls and hydraulic hammer. At the age when production targets are very important and downtime due to crusher blockages in proving a problem you can rely on MQ to provide a quality yet cost effective solution.



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Miniveyor Products Ltd is one of the world's leaders in supplying confined space equipment to the construction, mining and tunnelling industry worldwide. The Miniveyor™ portable conveyor system was created by us in the early 1990s to offer a light, portable and flexible conveying solution for confined space material handling. Our portable conveyor systems are complimented by the Miniveyor Air range of portable dust and fume extractors. We are seeking distributors worldwide for innovative range of products.



Nylacast Ltd
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Nylacast will be exhibiting Bigfoot, the original industry approved outrigger pad, along with a range of wear pads, sheaves, pulleys, gears, rollers, bushes and many other wear parts in unique self lubricating materials. At Nylacast we offer a very cost effective alternative to traditional engineering metals. Nylacast components are self-lubricating – eliminating routine/costly maintenance, exceptionally resistant to wear and abrasion, stable, corrosion and chemical resistant, typically 1/7th the weight of steel, 25 times more wear life than phosphor bronze, produced in high visibility colours for increased safety, and have high impact strength.

Off-Highway Research

Off-Highway Research
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Research reports and databases on international construction equipment markets. These cover the key markets of Western Europe, China and India, and are available to clients on a subscription basis, while a private client capability is offered through a customised facility.

In addition, a wide range of Multi-Client Studies are available on such markets as Indonesia, Thailand, Saudi Arabia, Korea, Japan and Turkey.



RDS Technology Ltd
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Contact: Mr Mark Evans

Loup Electronics, the Nebraska-based US representative of RDS Technology, will be exhibiting a comprehensive range of on-board weighing scales for wheel loaders, skidsteers and telehandlers. Investing in a loader scale allows the operator to 'weigh while you lift' with no stopping of the machine or bucket, avoids under or overloading and reduces trips to the scale house.

The **Loadlog i** range of scales for wheeled loaders offers target load, live last bucket, printer option and data logging to integral SD card. Also on show is the **Loadlog 500+** and **Weighlog 200** – entry-level and user-friendly scales for small loaders, skidsteers and telescopic handlers.



Resale Weekly (Moffat Publishing Co Ltd)
Stand No. GL-3552

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Resaleweekly.com, an online marketplace that connects buyers and sellers of construction and allied machinery. By combining 45 years heritage with experience and authoritative information, our commitment to innovation with solutions like

Resale iPhone Application, Resale mobile site, and the proven specialist information solution of ResaleWeekly, we enable our customers to search further, dig deeper, work smarter, innovate faster for making reliable decisions. ResaleWeekly is a world class publication and information provider enabling construction and allied machinery professionals to achieve excellence.

We are one of the world's most comprehensive specialist's multi-channel marketing & services group, comprising an integrated network of worldwide machinery professionals that specialises in creating and reinvigorating brands.



Route One Publishing Ltd
Stand No. GL-3100

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Route One Publishing Ltd, part of the CONEXPO-CON/AGG Official Show News Team, specialises in providing accurate, timely and unrivalled information on construction equipment and materials, road infrastructure, safety, traffic management, tolling, ITS.

World Highways is one of the leading international magazine for road planning, design, construction, financing and management. First published in 1991, *World Highways* is published 9 times per year. It offers both Global and European editions, and each issue includes exclusive information provided by the International Road Federation. *World Highways* is the must read magazine for all aspects of road infrastructure worldwide, from the planning, construction and maintenance of highways to tolling, safety and traffic management systems.

Aggregates Business Europe is the leading magazine for senior quarry managers and others involved in supplying aggregates to or from the European market. Published 6 times per year.



Selwood Pumps
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Selwood is one of the UK's leading specialist in the manufacture and sale of pumps and pump rental. The pump units produced at the Selwood factory range from 2" to 12" discharge diameter and are capable of moving a variety of substances including bentonite, polymer, water, sewage and sludge. Over 70% of pumps produced are exported through a worldwide distributor network.

Selwood is one of very few companies within the UK, and currently the only one in its industry, that holds all three recognised quality standards, ISO 9001, OHSAS 18001 and ISO 14001.



Telestack Limited
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Manufacturers of MOBILE bulk material handling solutions for the Ports / Inland Terminals, Mines, Quarrying, Rail-car loading / unloading, general stockyard management in steel mills, power stations and cement kilns.

We have numerous systems already working in USA / Canada. Aftermarket support is through our local representatives. Satisfied customers include La Farge, SSA Marine, CRH, Rio Tinto, BHP Billiton, Mechel, SUEK and many more.



Watson & Hillhouse Ltd
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Watson and Hillhouse worldwide piling equipment specialists, introduce the Kowan Still Worker ZU-100 virtually noise and vibration free sheet pile pressing machine. Key benefits are: virtually noise and vibration free, presses Z and U sheet piles, can press sheets as close as 20 inches (500mm) to existing buildings, works at ground level making an easy and safe method of operation, uses a wireless radio control providing a broad range of vision for the operator and a safe working environment, self moving, light and compact requiring only a small crane for sheet pile pitching, perfect for height restricted sites.



Webtec Products Limited / Webster Instruments
Stand No. S-15328

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Webster Instruments, the North American division of Webtec Products Ltd, sells and services the full range of Webtec hydraulic components and hydraulic test equipment. Portable hydraulic diagnostic test equipment is ideal for hydraulic fault-finding and reporting, and used by mobile machinery dealers and service technicians worldwide. The equipment often pays for itself the second time it is used through a reduction in 'warranty claims', only replacing faulty parts and a reduction in machine downtime.

The Webtec portable hydraulic tester allows the user to measure flow, pressure, temperature and speed all in one rugged unit. Range includes: hydraulic testers, flow meters, data loggers.



World Coal Magazine
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World Coal is a leading monthly industry magazine that covers the entire coal supply chain, from the mine to the end user. The magazine is ABC audited with a worldwide circulation. Each month, the magazine includes a number of technical articles, as well as industry news and commentary. World Coal also publishes World Coal Asia Special and the Chinese-language World Coal China.

New in the UK

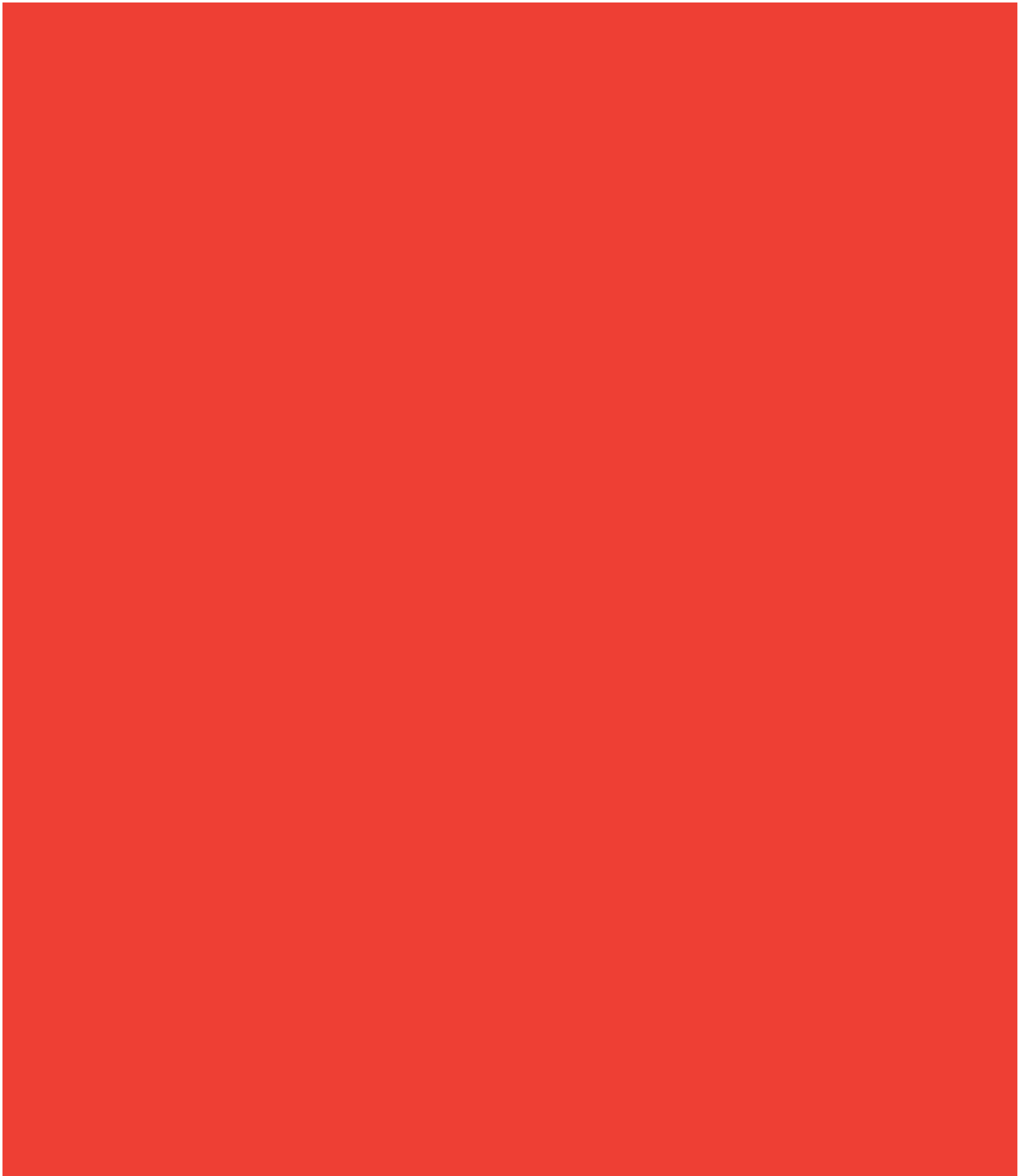


www.plantworx.co.uk



Notes:





www.coneq.org.uk www.ukti.gov.uk www.bis.gov.uk

