

FREE Official Security Registration System



HSBC Equipment Finance & CESAR Scheme



COMMERCIAL BANKING

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Construction and plant hire businesses can now claim FREE CESAR security and registration systems when financing contractors plant through HSBC Equipment Finance.

Plant theft is estimated to cost the UK construction industry some £1m each week. So it is a serious problem.

At HSBC Equipment Finance we understand that when plant goes missing or is stolen it can have a serious impact on your business and often affect your bottom line. That is why we have partnered the CESAR Scheme to offer businesses free security and registration systems when they enter into a new agreement to finance contractors plant.



How it works

CESAR systems can include the following state-of-the-art technology:

Hidden Technology



Glass Tag – This transponder is roughly the size of a grain of rice and can be easily installed. It contains a unique code number which is permanently programmed into its integrated circuit. The number cannot be altered or deleted.



Self-Adhesive Tag – This flexible self-adhesive transponder contains a unique code number which is permanently programmed into its integrated circuit. The number cannot be altered or deleted and is impervious to attack by electric shock & magnetic waves.

Visible Technology




Unique Plant Identification Plate – These tamper-proof plates carry a unique plant identification number ensuring that your property can be tracked and returned in the event of theft. Datatag will take legal action against any copying or unauthorized production of these unique ID plates that contain Datatag's world wide registered trademark.

Microscopic Technology



Datadots® – A superior microdot identification system developed for ease of use. The Datadots can be applied to any surface, thus making it virtually impossible for the criminals to locate and remove them all.

 50x Magnification

Forensic Technology



Datatag DNA – Is a unique chemical DNA solution. Each piece of plant or machinery will be protected with an invisible unique DNA code. Criminals will have to be confident they have removed every molecule of Datatag DNA.

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CESAR - The Official Scheme

For the first time, CESAR offers a comprehensive plant registration scheme database linked to state-of-the-art covert marking technology designed to beat the savviest thief. The CESAR triangular ID plates are set to become industry standard – recognised by national and local government, contractors, hire companies, the police and insurers.

The CESAR triangular ID plates and identification devices can be seen below.



HSBC Equipment Finance Customer registers 10,000th CESAR security system.

KDP Plant Hire of Lincoln have recently become the user of the 10,000 CESAR security system. KDP, specialists in plant tipper hire, were presented with the title of '10,000 user' at the CEA's AGM in April this year. KDP are pictured (left) with Ian Kavanagh from HSBC Equipment Finance. Colin Wakeman, Chairman of the CEA said, "We are delighted to recognise this milestone. The CESAR scheme is gathering excellent momentum as a powerful deterrent to the plant theft problem."

What to do next?

If you would like to talk to us about your capital expenditure plans please call:

0845 607 6007

hsbc.co.uk

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Important notes:

1. Offer is subject to credit approval.
2. Minimum asset cost of £25,000.
3. Maximum of two free CESAR security systems per customer, per annum.
Subsequent systems are available at competitive rates.
4. Telephone opening hours are 9am to 5pm Monday to Friday excluding public holidays.

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