

CEA International Business Group

Thursday 1 October 2009

UK India Business Council, London

The next meeting of the CEA International Business Group (IBG) will be held on Thursday 1 October 2009 from 13.00 to C.17.00 in London, by kind invitation of the UK India Business Council. A networking buffet lunch will be served from 13.00 and the meeting will start at 14.00. After the close of the meeting networking will continue in a local hostelry!

The UK India Business Council is "the lead organisation supporting the British Government in the promotion of bilateral trade, business and investment between the two countries. UKIBC seeks to play an influential role in creating and sustaining an environment in which free-trade and investment flourishes. A key objective in this regard is the highlighting, and dismantling, of bureaucratic and regulatory barriers to entry. Through the facilitation of partnerships, and with the support of an extensive network of influential corporate and individual members, UKIBC provides the resource, knowledge and infrastructure support vital for UK companies to make the most of emerging opportunities in India".

The main topic for the meeting will be India – one of the most exciting market opportunities for our sector. The International Business Group meetings are open to all CEA members with an interest in exporting. CEA is running a UK Pavilion at the Excon Exhibition (Bangalore 25-29 November) and a Meet the Buyer Seminar (Bangalore 24 November) and the meeting will be especially relevant to any participants at either event.

The day will feature:-

India Briefing – Mr Kevin McCole - Chief Operating Officer. UK India Business Council

India, Diesel Engines and an Off-Highway Opportunity - Mr Barry Charnley - Business Development Director, Perkins Engines Co. Ltd

Indian Experiences – round table discussion on Members' experiences doing business in India.

Where to Next? The CEA's upcoming overseas exhibition and seminar programme and how you can be part of it.

Export Markets Round Table forum – where's hot and where's not.

The venue is:-

UK India Business Council
12th Floor, Millbank Tower
21-24 Millbank, London SW1P 4QP
T: +44 (0) 207 592 3040
www.ukibc.com

We do hope you will be able to attend and learn more about opportunities in this rapidly developing market and the CEA's international activities. Numbers are limited due to the size of the room – so please e-mail with your confirmation as soon as possible to - Joanna@aslnorth.co.uk