

# YENGST ASSOCIATES

Machinery Market Research

**Company Name:** Yengst Associates, Inc.

**Name and Position of Contact:** Peter Yengst  
Senior Research Analyst

**Address:**  
35 Old Ridgefield Rd.  
Wilton, CT 06897  
  
133 SW 2<sup>nd</sup> Ave., Suite 304  
Portland, OR 97204

**Phone:** (203) 984-9386

**Email:** [mail@yengstassociates.com](mailto:mail@yengstassociates.com)

**Website:** [www.yengstassociates.com](http://www.yengstassociates.com)

**Activities, structure, and history:** In its thirtieth year of providing market research services in the machinery industry, Yengst Associates is best known for its subscription services covering the North American market. We serve the manufacturers in the machinery market and the many component suppliers that feed into that business, as well as rental equipment operations and financial institutions.

Our objective analyses on product markets, company profiles, forecasts, and monthly updates on trends and market activities are well known throughout the world.

Yengst Associates has written numerous multi-client reports since 1997, with coverage of Brazil, Colombia, Venezuela, Argentina, and Mexico.

**South American Service:** "Machinery Markets in Brazil 2009," our recently updated report on the second largest machinery market in the Americas, includes data and objective analysis of sales and production as well as manufacturer profiles for sixteen types of equipment. Additionally, the report gives an outline of the economy in Brazil, industry demand factors, the rental equipment market, and financing and import information. Also available is a database of sales and production information including five years worth of

**Opportunities:**

historical data and five years worth of forecasts.

Yengst Associates performs frequent Private Studies for clients, covering such topics as distribution, pricing, component preferences, acquisitions, end user surveys, and market feasibility studies.