



CEA AGM Conference ***Building Business Confidence***

Wednesday 17 March 2010

One Great George Street, Westminster, London, SW1P 3AA

10.00 hrs to 16.15 hrs

with the CEA (members only) Annual General Meeting at 09.15 hrs

Our theme of "Building Business Confidence" is something we see as a key issue in the run-up to the long promised General Election.

Our Moderator for the day will be Greg Wood
(Business Correspondent for the BBC in the UK and North America)

Confirmed speakers include:

- Paul Morrell – Government Chief Construction Advisor
- David Bell – Chief Corporate Development Officer, JCB
- Paul Skinner – UKTI Business Ambassador, Infrastructure UK
- Prof Mike Gregory CBE – Cambridge University and Institute for Manufacturing
- David Phillips – Managing Director, Off-Highway Research Ltd
- Malcolm Kent – CEA Technical Advisor

There will be showcase exhibits and our networking lunch in the Great Hall.

The event is FREE for CEA members and guests
(£120 ex VAT for non-members)

To register please contact:
Kim Fitzpatrick
Tel: 020 8253 4502 – E-mail: cea@admin.co.uk

CEA Building Business Confidence Conference 2010

Speakers

Peter Howe	CEA President and Managing Director, Komatsu UK Ltd
Paul Morrell	Government Chief Construction Advisor
David Bell	Chief Corporate Development Officer, J C Bamford Excavators Ltd. David is an active member of a local church. He joined JCB in 1974 as a graduate trainee, following an engineering apprenticeship at Rolls Royce, Derby. He has held a variety of senior roles during his thirty-six year JCB career, including positions at JCB Service and as Managing Director of several JCB manufacturing business units. He also spent three years in North America, and has headed JCB's Agricultural business. David has also held the position of Group HR Director and was responsible for JCB's worldwide workforce, he was actively involved in senior management development and staffing the expanding operations in India. David, who was until recently Managing Director of JCB Sales, has now been appointed as Chief Corporate Development Officer taking responsibility for JCB's future development in the Asia-Pacific and Latin American regions and in the agriculture sector. He will also lead on the Group's interaction with industry trade bodies, Government organisations and The JCB Academy.
Paul Skinner	Chairman of Infrastructure UK, a division of HM Treasury, which has responsibility for providing a strategic focus in Government for planning, prioritisation, financing and delivery across all infrastructure sectors. He is also a non-executive director of Standard Chartered plc, the emerging markets bank; of Air Liquide SA, the industrial and medical gases company; and of the Tetra Laval Group, the privately owned global foods packaging company. He is a non-executive member of the Board of INSEAD, the European/Asian business school. Paul was educated at Cambridge University, where he graduated in law, and later at the Manchester Business School. He joined the Royal Dutch/Shell group of companies as a student and during his career he worked in all Shell's main businesses. In 2001 he became a non-executive director of Rio Tinto plc, the global mining and minerals company, dual-listed in the UK and Australia, and was Chairman over the period 2003-9. During his career, Paul has been President of the UK Chamber of Shipping, Chairman of the governing body of ICC UK, a member of the Defence Board of the MoD and Chairman of the Commonwealth Business Council. In October 2008 Paul was invited by the Prime Minister to join other business and university leaders as a Business Ambassador, supporting UK business interests in global markets.
Greg Wood	Financial journalist and broadcaster with nearly twenty-five years experience working for the BBC, Channel Four and ITN. He presented the business news on the Today Programme on Radio Four. He recently returned from a posting as the BBC's North America Business Correspondent in New York where he witnessed the financial meltdown at first hand, reporting on the collapse of Lehman Brothers, the arrest and trial of arch swindler Bernard Madoff and – on a happier note – the "Miracle on the Hudson", when a US Airways jetliner ditched successfully in New York's Hudson River.
Professor Mike Gregory CBE	Head of the Manufacturing and Management Division of Cambridge University's Department of Engineering. Professor Gregory's early career was in industry. The Institute for Manufacturing is distinctive for its strong industrial engagement and balance of engineering, management and economics and he has led the Cambridge Institute for Manufacturing (IfM) since its inception in 1998. Under his direction, the Institute has grown to more than 200 staff, researchers and postgraduate students with internationally recognised activities in manufacturing strategy, technology management, international manufacturing, distributed automation and production processes. Professor Gregory has served on a range of public bodies and is currently a member of the UK Ministerial Advisory Group on Manufacturing and Chairman of the UK Manufacturing Professors Forum.
David Phillips	Managing Director, founder and owner of Off-Highway Research, a management consultancy that specialises in the research and analysis of international construction equipment markets. He previously held positions at the London Chamber of Commerce and the Economist Intelligence Unit. In 1981 he was made Manager of the EIU's Off-Highway Research Division. In 1986 he led a MBO of the Division, which became a limited company. Off-Highway Research has offices in London, Beijing and New Delhi.
Malcolm Kent	Malcolm is a Chartered Mechanical Engineer. During his twenty-year career in the design and development of excavators for Komatsu, he was also actively involved with the CEA (Chairman of the General Technical Committee for several years) and CECE. In 2007 he became a self-employed consulting engineer – and CEA technical consultant.