



CONSTRUCTION EQUIPMENT ASSOCIATION HALF-YEARLY CONFERENCE

Thursday 22 September 2011
Heritage Motor Centre, Gaydon, Warwickshire, CV35 0BJ

PROGRAMME

- 09.30 – 12.30 hrs **CEA MANAGEMENT COUNCIL MEETING**
CEA directors' meeting.
- 09.30 – 12.30 hrs **CEA GENERAL TECHNICAL COMMITTEE**
*Review and progress of the detailed technical and regulatory agenda.
Any CEA member may attend.*
- 10.00 – 12.30 hrs **CEA IBG CHINA WORKSHOP**
PROTECTING YOUR INTELLECTUAL PROPERTY
*Part 1 of the CEA's International Business Group meeting, focusing on
the issue of intellectual property rights – session led by the China IPR
SME Helpdesk funded by the European Commission.*
- 12.30 – 13.15 hrs **NETWORKING LUNCH**
- 13.15 – 15.30 hrs **CEA GENERAL TECHNICAL COMMITTEE** (continued)
- 13.15 – 15.30 hrs **IBG EXPORT EXPERTS**
- ***Working with, and Selling to, the Military.***
Guest speaker: **Dom McNeice**,
UKTI DSO (Defence & Security Organisation).
 - ***Getting Paid! Update on Changes to the ECGD.***
Guest speaker: **Andy Gibson**,
Director of Segelocum and Senior Lecturer at the Institute of Export.
 - ***Opportunities in Mongolia.***
Guest speaker: **John Grogan**,
Chairman of the British-Mongolian Chamber of Commerce.
 - ***Export Trends and Tips.***
Round table discussion.

“WHAT YOU NEED TO KNOW” EXECUTIVE BRIEFINGS in association with PLANTWORX

Note: open to CEA members and guests, PLANTWORX exhibitors and supporters.

15.15 – 15.45 hrs **COFFEE AND REGISTRATION**

15.45 – 17.45 hrs **EXECUTIVE BRIEFINGS**

Europe, Legislation and the Way Forward.

Guest speaker: **Ralf Wezel**,

Secretary General, the Committee for European Construction Equipment (CECE).

With most of the legislation affecting our sector coming from the EU, this is an opportunity to hear from the head of the European manufacturers' organisation on the current and future Brussels' agenda.

Regulatory Overview for Managers.

Presenter: **Malcolm Kent**,

Senior Technical Consultant, Construction Equipment Association.

The presentation will take a look at the respective responsibilities of equipment manufacturers, distributors, owners and users in their endeavours to comply with regulatory requirements.

5 CEA Initiatives to Help your Business.

Presenters: **Nick Ground**, President of the CEA and

Rob Oliver, Chief Executive of the CEA.

A guide to the work of the Construction Equipment Association in providing services to the industry that can impact on the bottom line.

Prospects for the UK Construction Equipment Market.

Guest speaker: **Colin Timms**,

Senior Researcher, Off-Highway Research.

“Prediction is very difficult, especially about the future”. A long-time observer of the construction equipment scene shares his insights on prospects for the home market.

17.45 – 19.00 hrs **PLANTWORX RECEPTION AND GRAND STAND DRAW**
in the Motor Museum – drinks, canapés and special guests.